

NATIONAL BROWN SWISS YOUTH SPRING NEWSLETTER

April 2025



Junior Contest Applications

Our junior contest applications will be due before you know it. We have many different contests, including the ambassador contest, youth achievement contests, and youth production contests. If you have any questions regarding a contest, feel free to reach out to anyone listed below.

National Convention

This years national convention will be held in Lebanon, PA and will take place from June 24th to the 27th. There will be a poster contest, amazing race, tours, and more for you to participate in. The tour will be a trip to Hershey World and Echo Caverns. We have lots of fun things planned and hope to see you there!

Social Media

Please consider filling out an application for one of our junior awards (or more).

Remember to fill out our Sunday Spotlight form!

Upcoming Events

- Application Deadline: March 31st
- National Convention: June 24-27

Contact Info

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Our Mission Statement

The purpose of the youth programs of the Brown Swiss Cattle Breeders Association of the USA is to provide experiences for junior members to expand their knowledge of the dairy industry and Brown Swiss Cattle.

- The Junior Bell Ringer contest provides opportunities for youth to compare animal type and conformation.
- The Youth Production and Cheese Yield contests encourage youth to develop sound and profitable animals.
- The Youth Achievement program provides recognition for youth in two age categories who develop productive cattle and positive leadership skills.
- The Ambassador program allows youth to develop speaking, organization, and public relations skills.
- The Scholarship/Grant's goal is to assist in the education of youth in the field of dairy and/or agriculture or in herd growth by youth ownership.
- The Lease program's purpose is to introduce new youth to showing Brown Swiss. It will provide an opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss. The lease program's goal is to increase participation in junior contests and junior shows nationwide.

Social Media

Facebook: National Youth Brown Swiss Association

Instagram: @brownswissyouth

TikTok: @brown.siwiss.youth



Scan here!



Sunday
Spotlight



Where are they now
Wednesdays

